

CharityDreams

Give a little · Get a lot



LIVE LIKE A ROCKSTAR, GIVE LIKE A SAINT

GET A DREAM EXPERIENCE WITH FERGIE AND APL.DE.AP OF THE BLACK EYED PEAS' FOR A CHARITY BID AS LITTLE AS 99 CENTS

PARTY WITH FERGIE AND STAY AT "THE REAL WORLD" SUITE IN LAS VEGAS FOR NEW YEARS EVE. THEN TAKE A G5 PRIVATE JET TO SPEND A DAY IN THE RECORDING STUDIO WITH APL.DE.AP OF THE BLACK EYED PEAS. ON YOUR BIRTHDAY APL.DE.AP WILL DJ YOUR PRIVATE BIRTHDAY BASH AND DELIVER YOU A 2012 FERRARI WITH \$250,000.00 CASH TO TOP IT OFF

ONLINE SOCIAL GAME/AUCTION LAUNCHES TODAY AT www.CharityDreams.com – PROCEEDS GO TOWARDS BUILDING CLASSROOMS FOR CHILDREN IN PHILIPPINES AND IMPROVING LITERACY OF THOUSANDS OF NEW YORK CITY STUDENTS

Proceeds Will Also Go To Emergency Disaster Relief Efforts in the Philippines to Aid Flood Victims

Groundbreaking New Game/Auction Platform Which Allows Bidders to Download Music with every 99 cent charity bid, and Allow Virtual Classrooms to be constructed with Every Bid

NEW YORK, NY (December 19, 2011) -- Grammy Award winning group The Black Eyed Peas band member apl.de.ap and Charity Dreams announced that the Dream Auction for Education goes live today, Monday, December 19 on www.CharityDreams.com. Internet users can bid on once-in-a-lifetime Black Eyed Peas related experiences through Thursday, December 22 at 9pm EST. 100% of the proceeds from every bid will help build 10,000 classrooms and disaster flood relief in the Philippines.

With every bid, users take part in acquiring virtual books, pens, chairs, desks, etc and harness the power of social gaming and philanthropy. Each time a bidder completes a virtual classroom, the actual classroom will be named after that bidder once construction is completed. The apl.de.ap Foundations' "We Can Be Anything" education advocacy campaign in the Philippines and New York City based Literacy Inc. are beneficiaries of the Dream Auction for Education. Click [here](#) to view a video about the auction.

The last charity bidder who donates as little as 99 cents will get ALL of the following:

1. A TRIP TO LAS VEGAS ON A LUXE G5 PRIVATE JET WITH TEN FRIENDS ON NEW YEAR'S EVE TO PARTY WITH FERGIE AND STAY AT "THE REAL WORLD" PENTHOUSE SUITE
2. A TRIP TO LOS ANGELES ON A LUXE G5 PRIVATE JET AND SPEND A DAY IN THE RECORDING STUDIO GETTING CREATIVE WITH APL.DE.AP OF THE BLACK EYED PEAS
3. APL.DE.AP WILL DJ YOUR PRIVATE BIRTHDAY PARTY FOR YOU AND FIFTY FRIENDS

4. A LIMITED EDITION 2012 FERRARI
5. \$250,000.00 CASH

Apl.de.ap said, "I grew up very poor in the Philippines. I was extremely lucky that somebody helped me out of a difficult situation. I am now committed to helping others. Every bid will help educate a child and I am thankful to Charity Dreams for this opportunity to raise awareness and funds for so many underprivileged children in need."

The initial fee to place a charity bid is 99 cents and the bidding price starts at \$0.00. Yes, you read that right. The bidding price starts at ZERO dollars. The auction package is expected to go for no more than a few hundred dollars. How could this be? Charity Dreams created a system where each time someone places a bid, the price of the bid only increases by a fraction of a penny. That means that even as hundreds, thousands, or even millions of people bid, the final sale price will only go up to no more than a few hundred dollars. We have leveled the playing field and the price stays affordable, with the auction proceeds going to a good cause. With every bid, users get an app or music download, a play list curated by apl.de.ap featuring an exclusive song, or a Twitter follow by apl.de.ap. Users can essentially purchase music while at the same time donating money to a good cause.

Auction proceeds will benefit the apl.de.ap Foundations' "We Can Be Anything" education advocacy campaign which builds classrooms and learning centers in the Philippines. There is a backlog of 66,800 classrooms in the Philippines. By official estimates, it would take over P40 billion to fill this gap. There are very limited funds to build classrooms, and public schools often have to cram up to 65 students in classrooms meant for 40 students. Some schools are forced to hold classes in corridors and under trees. Your bids can help change that. Apl.de.ap and "We Can Be Anything" has set a goal to build 10,000 new classrooms in two years or less. Literacy Inc., which puts New York City children on a path to success with programs focused on improving reading skills, will also receive a portion of the profits.

To learn more or to bid, please visit www.CharityDreams.com. Auction participants must be 18 years of age or older. There is no limit on how many times people can bid. The final charity bidder will be notified immediately after the auction ends.

ABOUT CHARITY DREAMS – Give a little, Get a lot

Charity Dreams is a unique luxury auction website that offers once-in-a-lifetime experiences and luxury packages to everyone at an affordable price while donating the proceeds to charity. Every time a charity bid is placed, users can download digital music, movies, apps, and more. Each Charity Dreams' auction will feature one celebrity and one charitable theme (education, water, hunger, etc.) to donate the profits to. Internet users 18 years of age and older are eligible and can do their part and help change the world, one bid at a time. The more you bid, the more you help. Happy bidding!

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