

Literacy, Inc. Presents the Very Involved Parent (VIP) Initiatives

In the fall of 2007, Literacy, Inc. began a new parent initiative that recognizes and trains parent leaders to organize their communities around early literacy. This new initiative is called Very Involved Parent (VIP).

The Very Involved Parent (VIP) program was created to:

- Educate parents about the importance of their involvement in early literacy efforts in local communities.
- Help parents increase their sense of confidence and recognize their ability to be a 'leader'.
- Train parents on how to create literacy programs and events in their communities.

The program began with a brunch on November 7, 2007, where the parents received citations from City Councilmember Robert Jackson for their hard work and dedication to literacy in their communities. In December 2007 and January 2008, fifteen parents completed a series of three to four workshops that developed and enhanced their leadership abilities. On Friday, January 25, 2008 at 10:00am, Literacy, Inc. (LINC) will be celebrating, honoring, and recognizing these parents for their leadership roles in their communities and for completing the trainings.

Literacy, Inc. is a nonprofit organization that brings community organizations and individuals together to create reading programs and events that provide additional hours of crucial reading practice to children 0-8 years of age. LINC works with local schools, organizations and merchants to provide reading partner programs, reading corners and reading events at various locations. For information about LINC's parent initiative, contact Program Director, Debora Mulrain at 212-620-5462, ext. 237.