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For Immediate Release

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Ten Years of Holding Hands for Literacy

This spring marks the 10th anniversary for one of NYC's most lasting collaborations for families – *Hand in Hand For Literacy*. Each year, Literacy, Inc. (LINC) and the Bronx Community College have hosted this community resource and book fair, which has evolved into a major event in the University/Morris Heights area. From resource tables to arts and crafts to a reading corner – there's something for every member of the family at this high-energy event.

This year, the Adult Education and Training Program and LINC are proud to host this event on Saturday, May 17, 2008 at the Roscoe Brown Student Hall on the campus of Bronx Community College. In attendance will be various local community-based organizations, neighborhood schools, and residents in support of *Hand-In-Hand for Literacy*. Each year, turnout at this special day of family activities demonstrates the high demand for literacy awareness in every neighborhood – making this partnership one of the most crucial for the community.

Literacy, Inc. is a nonprofit organization that brings community organizations and individuals together to create reading programs and events that provide additional hours of crucial reading practice to children 0-8 years of age. LINC works with local schools, organizations and merchants to provide reading partner programs, reading corners and reading events at various locations.

For information about LINC and this special collaboration, contact LINC Project Coordinator, Deborah Dessaure at 212-620-5462, ext. 238.