



****MEDIA ADVISORY****

Actor and Published Author Ally Sheedy at WCS Bronx Zoo Sheedy will Read to Winners of “TIGER” School Reading Contest

On June 18, 2009 from 9:30 am -11 am at the Wildlife Conservation Society’s Bronx Zoo Administrative East Building (Wallace Room) Ally Sheedy will be a guest reader at an awards breakfast honoring student winners of Literacy Inc. (LINC)’s **Together In Getting Everyone Readng (TIGER) program.**

The TIGER program is one of many animal themed programs designed to promote reading, by hosting a “read-a-thon” where children are encouraged to read as many books or hours in a given time period. WCS Bronx Zoo is proud to support this important literacy initiative.

WHAT: Awards Breakfast for NYC schoolchildren who participated in a reading contest sponsored by Literacy Inc.

WHO: Actress and author Ally Sheedy
New York City Schoolchildren/winners of TIGER reading competition.*

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***PARTICIPATING
SCHOOLS:**

Bronx:

Belmont

PS 32, PS 205

Highbridge

PS 55, PS126, PS 386

Kingsbridge Heights

PS/MS 37, PS 307

Morris Heights

PS 306

North Fordham (Norwood)

PS/MS 20, PS 8

South Fordham (Tremont area)

PS 9, PS 85

University Heights

PS 33, PS/MS 315

Manhattan:

Harlem

CS 154

Inwood

PS/IS 18, PS 98

Washington Heights

PS 189